



Investor presentation · October 2026

The operating system for human health.

Understand your health in 60 seconds. One face scan, your records, your labs and your wearables — together, in plain English. Now investing in Mother Nature AI.

\$15M

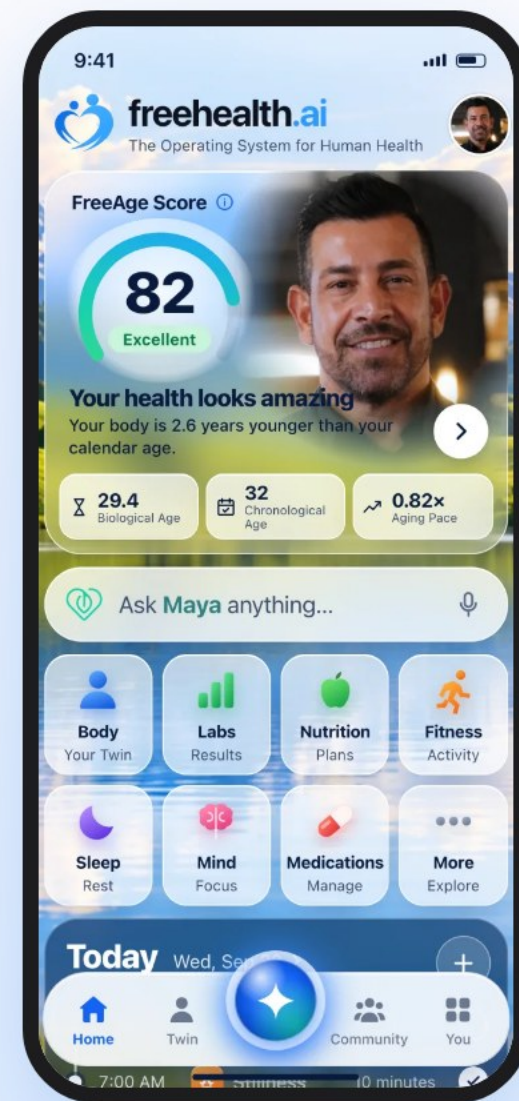
Capital raise

SAFE

Instrument

\$65M

Post-money cap



Board and advisors

Clinical depth. Experience at scale.

Board



Sulaiman Mustapha
Co-Founder,
Board of
Directors



Matt Constantino
Managing
Partner, Delos
Capital



Arlen Meyers, MD
CEO, SoPE



Mohammed Quadri
Hackensack
Meridian



Sumit Nagpal
CEO, Cherish ·
HIMSS

Advisory board



Randall Baker
Operations advisor



Michael Jablonover, MD
Former CMO, UMMC



Kari Koehler, MSN, RN
Former CNO



Andrea Pierce
FDA 510(k), IVDR



Shivam Sohan, FHFMA
Health systems

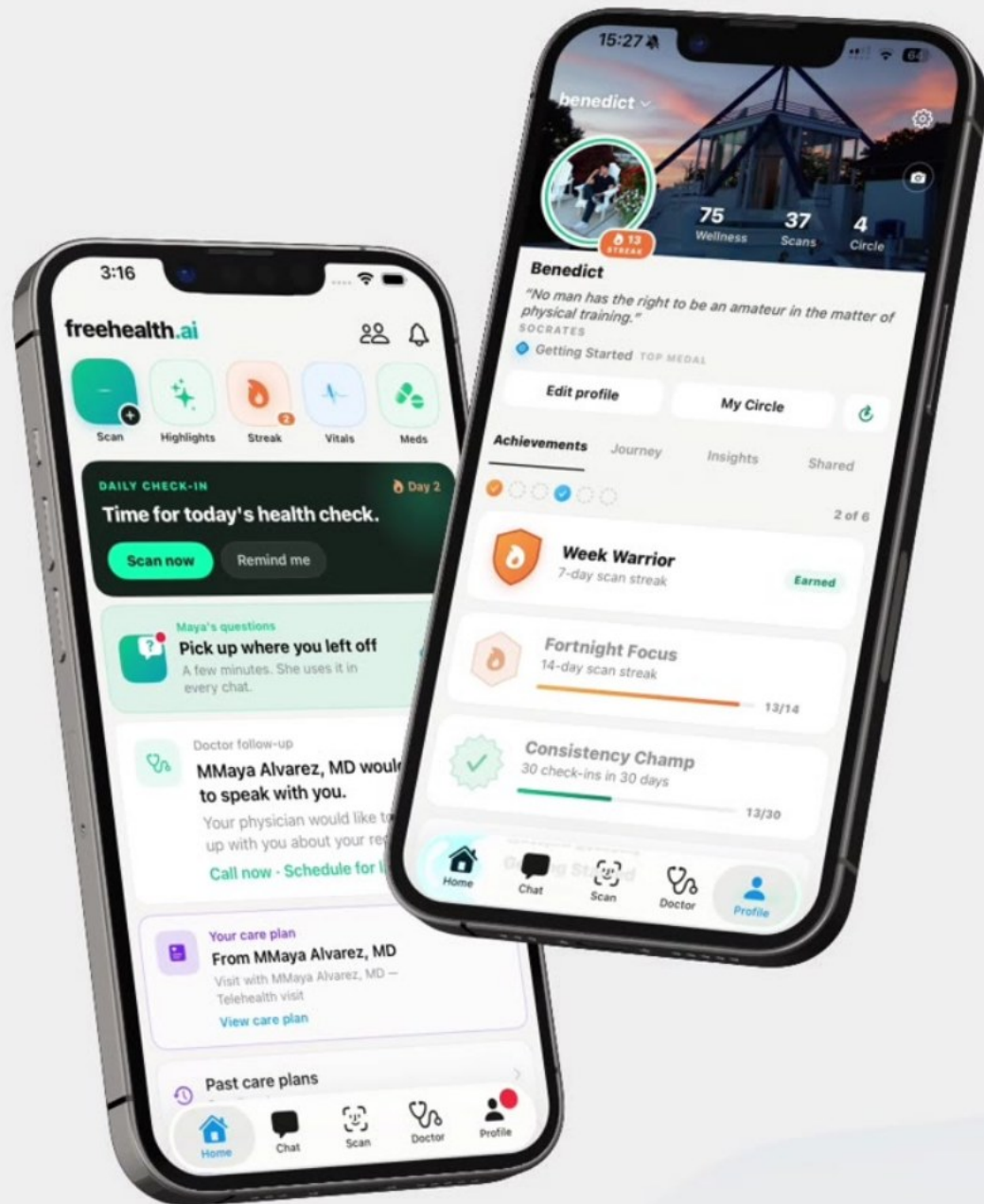


Katherine Laura Hilborn
Capital strategy

100+

advisors

Medicine, nursing,
devices, health systems
and AI.



freehealth.ai
The operating system
for human health™

The problem

Your health has context. Your tools rarely share it.

01

Records

Medical records and lab reports are scattered across a patient's doctors.

02

Signals

Wearables capture daily changes outside the clinical record.

03

Experience

Symptoms, mood and medication routines are hard to reconstruct.

04

Next steps

People need help preparing for the next care conversation.

With patient permission, bring it all into **one health history**.

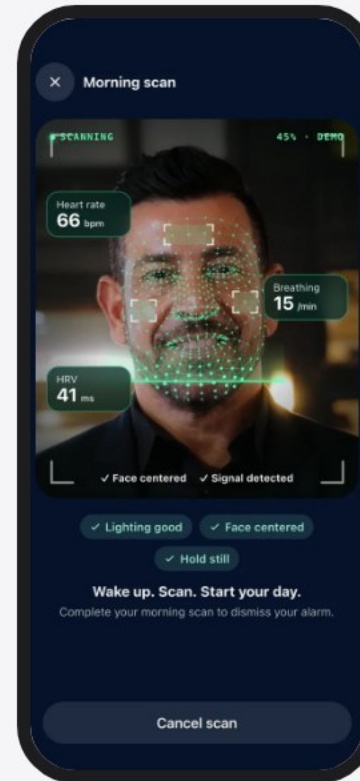
The FreeHealth experience

An easier way to understand your health.

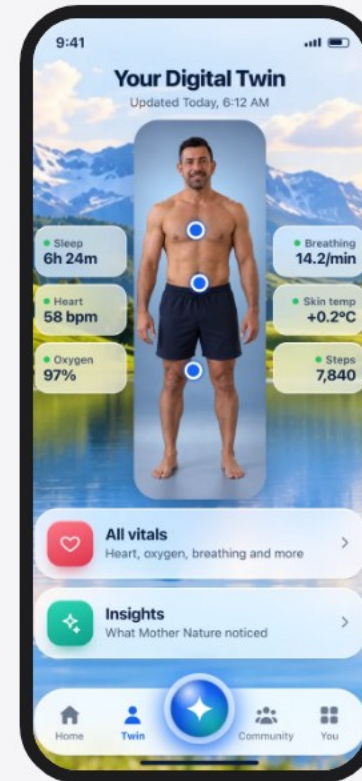
Wake up with a 60-second face scan. Follow your digital twin, your daily signals and personal guidance from Maya.

Records, with permission

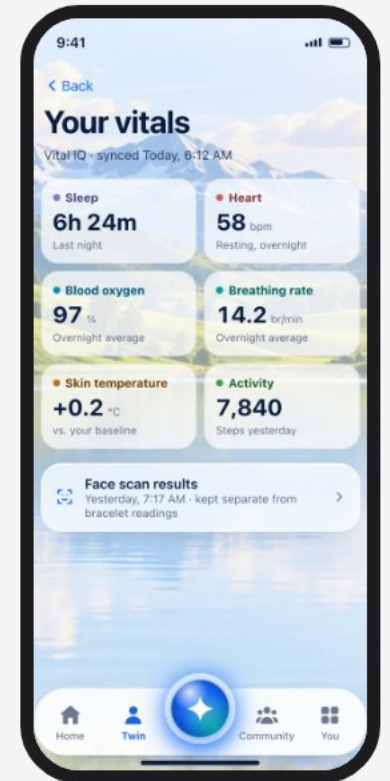
We request records and labs from the patient's doctors, on their behalf.



Morning scan



Digital twin

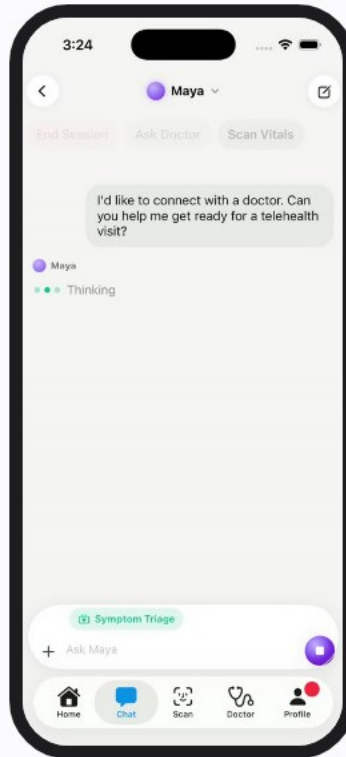


Your vitals

Illustrative product UI. Generated likenesses and demo metrics; not a medical reading.

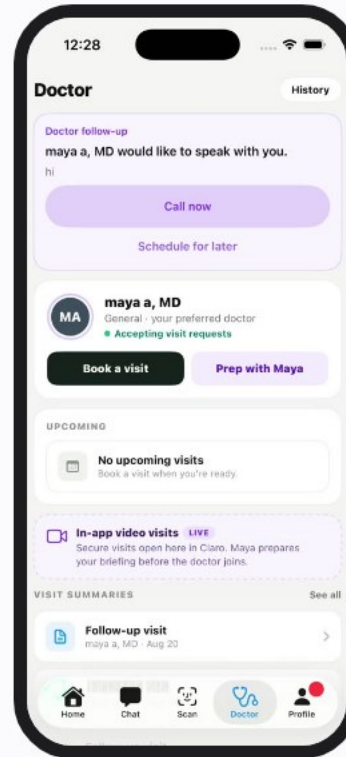
Care, connected

From a question to care.



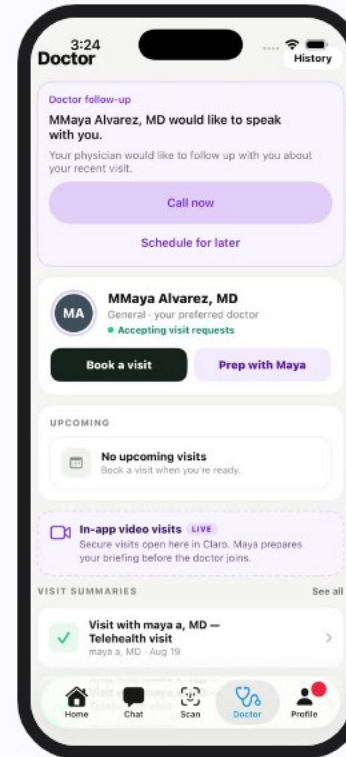
1. Ask Maya

Symptom triage



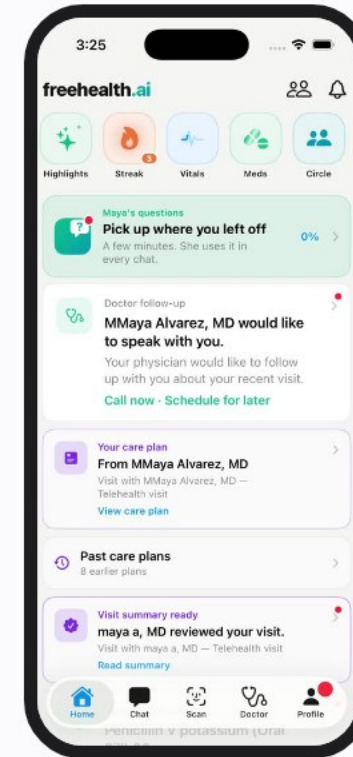
2. Book a visit

Telehealth scheduling



3. Get the summary

Plain-English recap



4. Pick it up

Prescription ready

Patient-authorized record retrieval

Scattered records. One connected health history.

01 · Permission

The patient opens the door

Authorize retrieval of records from current doctors and care providers.

02 · Retrieval

Bring the history together

Receive medical records, lab reports and care documentation.

03 · One ecosystem

A complete picture of the person

Connect clinical history with wearable signals, check-ins and personal context.

Patient authorization and applicable HIPAA access requirements govern retrieval. Timing depends on provider responses.

Strategic investment

FreeHealth is investing in **Mother Nature AI.**

Consumer access and healthcare expertise, paired with Mother Nature's connected devices and AI.



Partnership

FreeHealth invests in Mother Nature AI. Each company keeps its own team and brand.



Licensing agreement

Mother Nature's AI portfolio and VitalIQ devices, connected into the FreeHealth experience.



Joint venture

New wearables, developed together and connected to FreeHealth from day one.

Mother Nature AI · Connected devices

VitalIQ

Heart rate

72 bpm

Temperature

97.8°F



SpO₂

98%

Sleep

7.2 hrs

Screenless. Passive. Always on. Continuous vital signals, nothing to manage.

Joint venture · New wearables

Projects in motion.

VitalIQ is deployed. The next wave reaches clinical, home and elderly care.



Deployed

VitalIQ wearable

Daily signals for connected wellness. v2 is next.



In development

Recording pin

Consented visit recording into notes for clinician review.



In development

Cardio patch

Ongoing cardiac sensing with care-team follow-up.



In development

Voice box

Check-ins and air quality for home and elderly care.

Deployment status is company-reported. Concept artwork; specifications and clinical suitability require validation.

The care opportunity

A shared view for the people who care.



Families

Everyday reassurance, shared with permission.



Facilities

Resident trends and AI-assisted follow-up.

Facility and provider pilots create the setting to evaluate VitalIQ v2 and support the clinical white paper. Demo data.

Licensed AI portfolio

Specialized intelligence behind a simpler experience.

30,000

medicinal plants and herbs in Mother Nature's library.

[Watch: Meet Mother Nature AI >](#)

General health

AskMN

Health education, lab explanations and integrative wellness knowledge.

Emotional wellbeing

Sylvia

Conversational support for mood, stress and daily wellbeing.

Nutrition

NutriGen

Nutrition context, food journals and personal wellness planning.

Genomics

Genlyyy

Genomic interpretation in the longer-term roadmap.

Company-reported library. Educational tools; review suitability with a qualified clinician.

Foundation and commercial pipeline

Pre-revenue. Building a path to distribution.

Mother Nature AI platform

40M+

historical AskMN conversations

Company-reported since 2022. Conversations, not unique or active users.

Proposed LOI · Kinetic Health Agency

35,000

proposed sponsored members

\$20 per member per month, 24-month proposed term: \$8.4M in illustrative annual platform fees.

Definitive agreement and launch conditions remain outstanding. No committed revenue or guaranteed enrollment.

Market context

Consumer access today. Care relationships over time.

\$5.3T

U.S. healthcare spending, 2024

61.2M

U.S. adults age 65+, 2024

Consumers

Free access, optional premium.

Senior care

Facilities and family engagement.

Enterprise

Employers, health systems, providers.

CMS National Health Expenditure, 2024; U.S. Census ACS, 2024. Context only — not FreeHealth's TAM or forecast.

Free health is the entry point.

Commercial priority Nursing homes	Bracelet sales	VitalIQ bracelets with a shared facility dashboard.
Sponsored memberships	\$20 / member / mo	Organizations fund access. LOI proposal.
Consumer wellness	Free → \$9.99 / mo	Free app, optional premium and bracelets.
Marketplace	10–20% take rate	Fees on partner services and products.
Enterprise	\$5–15 / seat + API	Platform, AI APIs and white-label licensing.

Pre-revenue. All economics are proposed; nursing-home pricing requires pilot validation.

Evidence first. Distribution follows proof.

First

White paper + v2

Complete the clinical evidence and prepare VitalIQ v2 for a controlled release.

Measure: study endpoints, device readiness

Next

Nursing-home deployments

Bracelets with facility dashboards. Pilots validate workflows and economics.

Measure: pilot utility, willingness to pay

Then

Consumer growth

Free app access builds trust; premium features and bracelets follow.

Measure: retention, contribution margin

First milestone · Clinical evidence

The white paper and VitalIQ v2 come first.

This raise funds the evidence program and the bracelet release together. Study results guide product claims.

01 · Protocol

Define the study

Clinical oversight, pilot settings, consent and endpoints.

02 · Hardware

Validate VitalIQ v2

Prototype testing, reference comparisons, manufacturing readiness.

03 · Evidence

Publish findings

A white paper with methods, results and limitations.

04 · Delivery

Ship the bracelet

Controlled release with quality checks and onboarding.

Proposed infrastructure program

An initial GPU data center for the AI platform.

Control over model deployment and operating cost. Capacity built in stages, sized by measured workload.

1. Design and site

Power, cooling, connectivity and security first.

2. First GPU capacity

Model evaluation and selected inference workloads.

3. Production readiness

Throughput, cost, access controls and recovery.

4. Expansion gate

Add GPUs when utilization justifies it.

Planned infrastructure, not existing capacity. Subject to technical and financial evaluation.

Health intelligence needs clear boundaries.



User control

Permissioned connections, explicit sharing, export and deletion.



Clinical boundaries

Education and navigation. Clinicians own diagnosis and treatment.



Evidence before claims

Validate measurement and models before expanding use cases.



Accountable operations

Access controls, audit trails, retention rules and partner agreements.

Evidence. A shipped product. A path to revenue.

Priority 01

Evidence + VitallQ v2

Clinical program — run the planned trials.

R&D — finish v2 validation.

Deliver — publish and ship.

Priority 02

Platform + capacity

Software — bracelet into FreeHealth.

Models — deploy the AI portfolio.

Infrastructure — first GPU capacity.

Priority 03

Commercial adoption

Care partners — pilots into offers.

Consumer — paid packaging.

Scale — grow with demand.

Leadership

The team building FreeHealth.



Richie Hosein

CEO & Founder



Shawna Smith

Chief Operating Officer



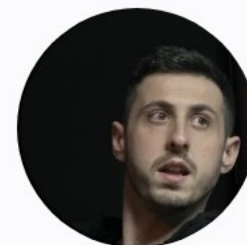
Dr. Shmuel Agus

Chief Medical Officer



Jennifer Galarza

Chief Marketing Officer



Jason Schwartz

Chief Creative Director



Strategic partner team



Christopher Dobbie

Chief Technology Officer —
Mother Nature AI



Isaiah White

Chief Innovation Officer & Head
of iOS — Mother Nature AI

Proposed use of funds

Focused on
evidence, VitalIQ
v2 and the
platform.

\$15M



30%	Clinical trials + white paper Oversight, study execution, publication	\$4.50M
25%	R&D + VitalIQ v2 Hardware, testing, production readiness	\$3.75M
20%	Software development iOS, integration, AI deployment	\$3.00M
15%	Initial GPU data center Site, first capacity, infrastructure	\$2.25M
10%	Operations + commercial Security, legal, team, partnerships	\$1.50M

Illustrative allocation for management review. Final amounts depend on protocols, hardware costs and the infrastructure plan.

The investment

Fund the evidence. Ship VitalIQ v2.

\$15M

Capital raise

SAFE

Simple Agreement for Future Equity

\$65M

Post-money valuation cap

Definitive SAFE documents govern conversion and investor rights. No liquidity or return is guaranteed.



A clearer picture. **A more personal path.**

Publish the white paper. Ship VitalIQ v2. Build the FreeHealth platform.

team@freehealth.ai

freehealth.ai

More context between visits.

Record the routine

Daily habits, mood and follow-through in one place.

Prepare for follow-up

Care-plan history focuses the next conversation.

Clinicians stay in control

Care teams make medication and treatment decisions.

Illustrative UI. Clinical use requires separate validation.

